



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Renews Sponsorship for WISSOTA/PolyDome Dirt Track Series in 2017

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Wilwood returns in 2017 as a sponsor for the WISSOTA/PolyDome Dirt Track Series.

The WISSOTA Promoters Association is a non-profit organization overseeing approximately 50 race tracks in the United States and Canada. Divisions include Late Models, Modifieds, Super Stocks, Midwest Modifieds, Street Stocks, Mod Fours, Pure Stocks and Hornets. As part of the sponsorship Wilwood will provide product and product certificates for each division, which will be distributed at the national awards banquet at the end of the year.

“Wilwood and the WISSOTA Series share a long history with decades of success,” said Jim “Spike” Logue, Race Sales Engineer at Wilwood Engineering. “We are excited to partner with WISSOTA for another season and help drivers choose the correct braking components for their driving style.”

Wilwood encourages drivers in the WISSOTA/PolyDome Dirt Track Series to visit www.wilwood.com/racing/contingency to register and learn more about specific division payouts.

For more about the WISSOTA/PolyDome Dirt Track Series visit www.wissota.org.

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com

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