



**FOR IMMEDIATE RELEASE:**

## **Wilwood Engineering Promotes Kaleb Hagy to UTV Market Specialist Position**

**Camarillo, CA • March 2024**

Wilwood Engineering has promoted Kaleb Hagy to be their new UTV Market Specialist. In this newly created position, he will now be handling the UTV Division which includes racing, sponsorships, and events among other duties within that market segment. Hagy will also use his acquired knowledge to expand the UTV product lineup that currently includes upgraded brake kits for Polaris RZR, Can-Am Maverick, and Honda Talon and continue to strengthen Wilwood's penetration in this growing market where innovative parts and technology is rapidly changing.



Kaleb Hagy, Wilwood's new UTV Market Specialist

*"I am excited to play a major role in Wilwood's UTV Division and Marketing team, continuing to expand on the successful UTV line Wilwood offers, tackling new programs and product lines as the market develops in the coming future."*

Hagy has been part of Wilwood Disc Brakes Automotive, Truck, Off-Road and UTV success for over seven years, utilizing his relationships and professionalism in the automotive industry. His prior experience included a position for several years at Modular Motorsports Racing, where he helped the company build and modify street/strip cars with Ford's popular Modular and Coyote engines. The entire Wilwood Sales & Marketing team is thrilled to have someone with years of experience to help pave the way to develop, manufacture and sell products in this hugely popular and growing UTV market.

### **About Wilwood Engineering**

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at [info@wilwood.com](mailto:info@wilwood.com).

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