



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Announces Web based Training

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Wilwood Disc Brakes is now offering web based training to help builders, warehouses and dealers better understand and navigate their content-rich website, www.wilwood.com.

Wilwood's website includes everything you need to know about performance disc brake kits and components, and knowing how to navigate the site will speed and simplify the process of finding what you're looking for. Training will take you through a brief history and product overview, then into the basics of vehicle year/make/model search and product look-up capabilities, and finally how to drill-down into the highly detailed technical product data, installation instructions, service parts support, and more.

Wilwood is very flexible with scheduling of the webinars, and they can accommodate up to six participants logged-in from individual computers, or a larger group gathered around a big screen in your conference room.

Dealer training webinars typically run 45 minutes, and can be arranged by contacting your sales representative, or by contacting Dustin Burr, the sales training host, at (805) 384-2260, dburr@wilwood.com. Once a time has been scheduled, we send you a webinar invitation via email. At the assigned day and time, follow the instructions on the invitation, logging-in to the webinar from your high-speed internet connected computer, with a phone connection for the audio.

Wilwood's website training webinar is a must-do event for any builder, warehouse or dealer that is serious about installing, selling or servicing performance disc brakes. Schedule your session today.

For more information contact: Wilwood Engineering at (805) 388-1188 and request to speak with Vance Cronk for marketing issues, or Andy Fritts for technical questions

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