

Wilwood BRAND and LOGOS

With over 45 years, the Wilwood family of brands is highly recognized and presents a paramount level of quality. Enhance your company's image by displaying Wilwood logos on your website, in your shop, and on all your vehicles.

Vector or outline logos are available for download in our website. They are in PDF format that can be use from large to small format printing/cutting and digital use. Our logos are designed to work best on dark and light backgrounds.

<https://www.wilwood.com/Media/Branding>



LOGO OWNERSHIP & USE

WILWOOD® is a registered trademark. Any brand or logos used to misrepresent WILWOOD® is prohibited.

DIVISION LOGOS



ROTOR LOGO



BRAKE PAD LOGOS













BRAKE FLUID LOGOS



COLORS

Wilwood logo colors are a combination of red, black & white.

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|  PANTONE 485 C |  R-0 G-0 B-0 |
|  R-218 G-41 B-28 |  C-65 M-55 Y-51 K-100 |
|  C-9 M-97 Y-100 K-1 |  #000000 - WEB |
|  #da291c - WEB |  R-255 G-255 B-255 |
| |  C-0 M-0 Y-0 K-0 |
| |  #ffffff - WEB |