



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Releases Latest ACES and PIES Update

Camarillo, CA • April 2015

Wilwood Disc Brakes has announced the release of its latest ACES and PIES update covering the most recent additions to the Wilwood product line.

ACES (Aftermarket Catalog Enhanced Standard) was established to standardize information for proper automotive product selection and fitment through the YEAR/MAKE/MODEL lookup, and **PIES (Product Information Exchange Standard)** was established to define the attributes of the automotive products.

Both ACES and PIES are available in the AAIA proprietary XML format for use in exchanging pricing and vehicle information electronically. Also, Wilwood offers a non-ACES product vehicle cross-reference list in an Excel spreadsheet file for organizations that do not use the AAIA ACES proprietary format.

Adding ACES and PIES capability is another step in maintaining Wilwood as the premier aftermarket brake manufacturer. By bringing process capability in-house, Wilwood is able to deliver information to its customers faster and more accurately.

About Wilwood Disc Brakes

Founded by Bill Wood in 1977, Wilwood Engineering has been expertly designing and manufacturing high-performance disc brakes in the USA. Engineered and rigorously tested for the track, Wilwood brakes provide unsurpassed quality and performance with sleek, lightweight designs. Wilwood has dominated the motorsports arena for decades, making their street market brakes among the most technologically advanced around.

For more information contact Wilwood at roese@wilwood.com

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