



FOR IMMEDIATE RELEASE:

Wilwood Named as a Series Sponsor with ChumpCar World Series

Camarillo, CA • January 2016

Wilwood Disc Brakes has teamed up with ChumpCar International, Inc. as a Series Sponsor with the ChumpCar World Series in 2016.

Wilwood is excited to begin a new partnership with ChumpCar through support at more than 40 events annually across four divisions (East, West, Central and Canada). In addition to being listed as a series sponsor, Wilwood will provide contingency (\$100 product certificates) to competitors at every ChumpCar event. Each competitor will be required to run at least two (2) Wilwood contingency decals on the sides of their competition vehicles.

“ChumpCar’s approach is simple; provide an affordable series for the ‘average Joe’ that loves driving – and driving fast – without gimmicks and high price tags,” says Steve Cornelius, Director of Sales and Marketing at Wilwood Engineering. “Wilwood has been creating race- and championship-winning road racing products for decades. Partnering with a series like ChumpCar is a perfect fit for Wilwood, and we look forward to providing its competitors with support and guidance to choose the right brake application no matter experience level or budget.”

Click [here](#) for the full 2016 schedule and to register for an upcoming event. The 14-hour season-opener is Saturday, February 6 at Road Atlanta. Click [here](#) for event details.

About Wilwood Disc Brakes

Founded by Bill Wood in 1977, Wilwood Engineering expertly designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood brakes provide unsurpassed quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

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