



FOR IMMEDIATE RELEASE:

Wilwood Returns as Sponsor with WISSOTA Dirt Track Series in 2018

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Wilwood Disc Brakes is proud to continue its long-standing partnership with the WISSOTA Dirt Track Series and return as a series sponsor for the 2018 season.

Born in racing, Wilwood has been providing industry-leading dirt track braking solutions for more than 40 years. With more than 50 race tracks across the United States and Canada, and a multitude of racing divisions, the WISSOTA Dirt Track Series provides Wilwood an opportunity to support drivers through product contingency.

"Wilwood has always welcomed the opportunity to educate racers at the grassroots level on the importance of selecting the right braking solution," said Jim "Spike" Logue, Race Sales Engineer at Wilwood. "The broad depth of our product line provides racers with the right braking components no matter their racing application."

For more about the WISSOTA Dirt Track Series visit www.wissota.org.

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com

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