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FOR IMMEDIATE RELEASE:

Wilwood Engineering Appoints Mark Cornwell As VP New Business Development and Specialty Markets

Mr. Cornwell's significant experience with brake manufacturing and career in motor-sports will be a tremendous asset to Wilwood's short- and long-term growth plans.

Camarillo, CA., November 1, 2021, Wilwood Engineering announced today that Mark Cornwell had been appointed Vice President of New Business Development and Specialty Markets. Mr. Cornwell joins an existing team of seasoned executives and engineers, many who have been with the company for over 30 years.

Mark Cornwell, Wilwood's new VP of Business Development and Specialty Markets

Mr. Cornwell comes to Wilwood after 14 years at StopTech High-Performance Brake Systems, a division of Centric-Parts, where he worked as Vice President of Sales and Marketing. Prior to StopTech, as the President of Sparco, Mr. Cornwell was responsible for growing the company's motorsports racing apparel and accessory product categories.

Before his tenure at Sparco, Mr. Cornwell had the distinguished honor of being the first USA factory salesperson for Brembo North America. His job as Director of Performance and Racing helped segue the brand into the IndyCar and NASCAR markets. Prior roles as crew chief and mechanic for successful IndyCar teams helped prepare Mr. Cornwell for his motorsports career.

The entire Wilwood Engineering team is delighted to have such an experienced individual aboard and looks forward to working with Mr. Cornwell on future projects.

About Wilwood Engineering.
Wilwood Engineering was founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

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