

DISC BRAKES wilwood

THE MAN BEHIND WILWOOD ENGINEERING



“As an avid racer and car enthusiast, I founded Wilwood with the mission to provide racers with the best brakes available.”

- Bill Wood
Founder and President

I always had an aptitude for mechanical things. I wasn't a great student in high school, but after graduation I apprenticed to a tool maker, and was a machinist while in the army. Thanks to the G.I. Bill I was able to attend college and study engineering, while doing some engineering and machining to pay for it.

Right out of college I got hired by Airheart Brakes, though at the time they were owned by Sunbeam Appliances and not well managed. When the boss quit, there was no one really in charge for nine months, and I pretty much ran things. This didn't go over well with the new boss when they found one, and I left, taking ideas for better brakes and business management with me.

Frank Deiny at Speedway Engineering was looking for race brakes to sell instead of Airheart. After talking to him about what he needed, we agreed he would buy \$3,000 worth of calipers from me and pay in advance. I did the engineering at my kitchen table, and was able to borrow some machine shop time to finish that first order. Wilwood was in business.

I've always done this more for the doing than for the money. I like designing stuff. Like seeing my stuff out there. I like having it work and hearing people tell me I did something good. Most of all I am proud of the team of people that are Wilwood and make it happen. This has always been my motivation.

Being avid racers and car enthusiasts, the people of Wilwood have a mission to provide racers the best brakes available. Now you will find Wilwood brakes

at races around the world including off road, oval track, road course, drag racing, land speed, and more. On the street, we've engineered modern brakes for classics, and upgraded performance brakes for nearly everything, whether you're towing, running track days, or just daily driving.

We're proud to offer bolt-on kits for many popular classics and aftermarket applications. If your classic car needs the performance of modern disc brakes while maintaining its original integrity, we can help. If we don't have a brake kit for your vehicle, call us! We can usually make a kit thanks to the adaptability of our many calipers, rotors, hubs and mounting hats.

As our popularity spread, so did demand for our specialty brakes in other industries. We now manufacture for agricultural equipment, oil field drilling and pumping, wind mills, aircraft towing, baggage and package handling, mining, industrial, military vehicles, motorcycles, snowmobiles, golf carts - anything that needs to stop or slow.

At our core, Wilwood is a company made up of car people. On any given day our parking lot might look like a local car show with sports cars, classics, muscle cars, Jeeps, trucks and more. We enjoy our cars and want to make sure you enjoy yours as well.

Sincerely,
Bill Wood
Founder and President