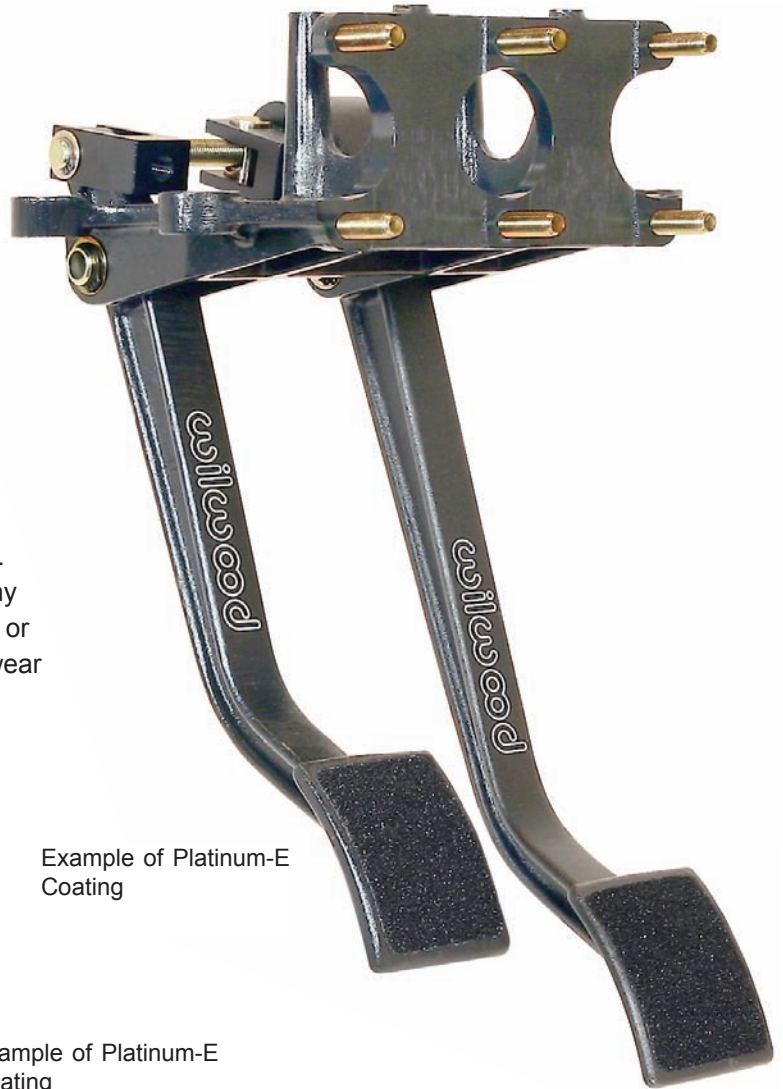




WILWOOD'S NEW PLATINUM-E COATING

Highlights:

Many of Wilwood's products were anodized for appearance and protection and that process has worked well, but over time black anodized parts tend to fade. In an effort to come up with a superior process that offers long lasting protection and an attractive appearance, Wilwood is now using a Platinum-E coating with excellent results. The brake parts that have Platinum-E coating look terrific, will protect the parts as well as anodizing and best of all, it is done in house where we have complete control of the part and process for a quick turn-around time. Eventually all of the calipers we manufacture that are black anodized will be Platinum-E coated. We are also using the process on brake pedals and other brake components. Platinum-E provides a metallic gray color that many customers prefer and Platinum-E will not fade or discolor over time and it has the same tough wear characteristics as anodizing.



Example of Platinum-E Coating



Example of Platinum-E Coating



Example of Anodized Coating



Example of Anodized Coating