



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes introduces new front and rear Big Brake kits for the 2009-2013 Hyundai Genesis Coupe

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Wilwood Disc Brakes is proud to introduce new front and rear upgrade disc brake kits for the 2009-2013 Hyundai Genesis Coupe. These upgraded brake kits significantly enhance safety and performance for street use, while exceeding the demands of track events from Autocross to the most challenging SCCA Road Race venues. Front kits come with Forged Narrow Superlite 6 Radial (FNSL6R) mount calipers with 13.06" or 14.00" **Spec 37 GT** slotted, or SRP drilled and slotted rotors. These kits work harmoniously with the original equipment (OE) master cylinder and ABS functions.

Both the 13.06" (P/N [140-13043](#)) and 14.00" (P/N [140-13044](#)) front kits include net forged aluminum [FNSL6R](#) calipers which provide high strength clamping force and positive stopping power. Six differential bore stainless steel pistons provide fully balanced pad loading, along with the corrosion resistance and thermal retardant qualities of the stainless steel alloy that will keep your calipers cooler and running trouble free for many more miles down the road or track. For more aggressive race applications, calipers can be fitted with our exclusive Thermlock pistons which provide the most effective thermal barrier for minimizing heat transfer from the brake pads to the caliper body, seals, and fluid. Both kits include either sealed gloss black or red powder coat calipers. Nickel plated "Quick-Silver" FNSL6R caliper for the front are also available by special order.

The rear kit (P/N [140-13045](#)) comes with net forged aluminum [FNSL4R](#) four piston symmetrical bore calipers along with 12.88" vented rotors. Kit includes either gloss black or red powder coat calipers. This kit also works with the OE master cylinder and ABS functionality while maintaining the stock parking brake features.

All three kits can be purchased with [Spec 37 GT competition series](#), or [SRP series drilled and slotted](#) rotors to maximize braking capacity and match style with your wheel size and design. **Spec 37** rotors are manufactured from a proprietary iron alloy developed to withstand extreme temperatures with the highest possible degree of resistance against distortion, warping, cracking, and wear. The formulation for this alloy is a derivative of technology and materials that were significant in the development of the extreme duty military rotors that are manufactured by Wilwood. GT rotors are fully detail machined from premium grade carbon iron castings, face slotted, and individually dynamic balanced to provide true and precise running at all speeds. SRP performance rotors feature Wilwood's signature directional drill and slot design with a protective E-coat finish. The drill and slot pattern adds race-tech styling and the venting qualities that preserve pad performance. The heat resistant E-coat finish protects the rotors from corrosion on all areas that are not swept clean by the brake pads.

Kits come with BP-10 compound "[Smart Pads](#)" that provide quiet engagement and low dusting, but with the added temperature range and higher friction values of a semi-metallic compound pad. Optional high-temp and race only pad compounds are also available.



To complete the installation, precision machined and application specific brackets come along with premium grade hardware and alignment shims for a secure and accurate installation. DOT approved flexline kits, required to adapt Wilwood calipers to your chassis plumbing, are included with the kits.

All of Wilwood's performance brake kits are loaded with cutting edge technology built on decades of domination in world motorsports, and proven reliable through Zero PPM defect supply to OEM's. These kits will not only exceed your braking demands, on and off the track, but also enhance the appearance of your Hyundai Genesis.

For more information contact: Wilwood Engineering at (805) 388-1188 and request to speak with Erika Gordillo for marketing issues, or Andy Fritts for technical questions. Also, Wilwood's website is accessible at www.wilwood.com or e-mail customerreply@wilwood.com



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