



FOR IMMEDIATE RELEASE:

Bob Roesse Returns to Wilwood in Business Development Role

Camarillo, CA • November 2017

Wilwood Disc Brakes is excited to welcome Bob Roesse back to the Wilwood Business Development team.

Roesse spent three years with Wilwood in multiple capacities within the sales and tech department before semi-retiring in 2015 as manager of the sales department. In his new role, Roesse will not only focus on generating new business and strengthening Wilwood's relationships with its current customer-base, but also on dealer education and training.

"Bob spent many years developing relationships with Wilwood's extensive customer-base," remarked Steve Cornelius, Director of Sales and Marketing for Wilwood. "We are excited to have him back to work with Wilwood dealers and generate new business for the company."

Roesse officially returned to Wilwood on November 1, 2017.



Wilwood Engineering's Bob Roesse • to download a high resolution photo, [click here](#)

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com

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