

FOR IMMEDIATE RELEASE: Wilwood's Disc Brakes introduces new front and rear brake kits for the 2012 through present Fiat 500

Camarillo, CA • October 2012

Wilwood Engineering is proud to introduce front and rear disc brake kits for the 2012-present Fiat 500. These light weight kits will not only provide better street performance, they will definitely make a huge improvement over the original brakes on the track where consistency counts.

The front kit features forged billet DynaPro 6 piston differential bore calipers that provide enhanced performance over the original stock calipers coupled with 12.19" vented rotors. The base kit (P/N 140-12767) comes with ULHP plain face rotors and black powder coated 6 piston calipers. Optional items include red powder coat calipers and SRP drilled and slotted rotors. The complete kit comes with everything necessary including: calipers, hats, rotors, caliper brackets, BP-10 brake pads, and all necessary hardware.

The rear kit features Wilwood's own Combination Parking Brake (CPB) caliper that utilizes hydraulic pressure for stopping and an internal mechanical lock for the parking brake. The base kit (P/N 140-12768) comes with 11.00" ULHP plain face vented rotors and black powder coated CPB calipers. Optional items include red powder coat calipers and SRP drilled and slotted rotors. The complete kit comes with everything necessary including: calipers, hats, rotors, caliper brackets, BP-10 brake pads, and all necessary hardware.

Wilwood performance brake kits are loaded with cutting edge technology built on years of domination in world motorsports, and proven reliable through Zero PPM defect supply to OEM's. Wilwood's Big Brake Kits are designed to meet the high performance demands of today's tire, wheel and suspension technology.

For more information contact: Wilwood Engineering at (805) 388-1188 and request to speak with Erika Gordillo for marketing issues, or Andy Fritts for technical questions. Also, Wilwood's website is accessible at www.wilwood.com or e-mail customerreply@wilwood.com



For a high resolution photo for printing, please <u>click here for the front kit</u> (left), and <u>click here for the rear kit</u> (right).

###