

## FOR IMMEDIATE RELEASE:

# Wilwood Disc Brakes to Sponsor the WISSOTA/PolyDome Dirt Track Series in 2016

### Camarillo, CA • March 2016

Wilwood has teamed up with the WISSOTA Promoters Association to be a sponsor for the WISSOTA/PolyDome Dirt Track Series in 2016.

The WISSOTA Promoters Association is a non-profit organization overseeing approximately 50 race tracks in the United States and Canada. Divisions include Late Models, Modifieds, Super Stocks, Midwest Modifieds, Street Stocks, Mod Fours, Pure Stocks and Hornets. As part of the sponsorship Wilwood will provide product and product certificates for each division, which will be distributed at the national awards banquet at the end of the year.

"Over it's more than 30-year history the WISSOTA Promoters Association has created a unique series led by industry veterans," said Jim "Spike" Logue, Race Sales Engineer at Wilwood Engineering. "We are excited to build a new relationship with WISSOTA and look forward to a successful 2016 season."

Wilwood encourages participants of the WISSOTA/PolyDome Dirt Track Series to visit <a href="https://www.wilwood.com/racing/contingency">www.wilwood.com/racing/contingency</a> to register and learn more about specific division payouts.

### Learn more about WISSOTA

#### **About Wilwood Disc Brakes**

Founded by Bill Wood in 1977, Wilwood Engineering expertly designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood brakes provide unsurpassed quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at <a href="mailto:info@wilwood.com">info@wilwood.com</a>.

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