

FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Announces Rotor Upgrade for Street Performance Brake Kits

Camarillo, CA • January 2024

By popular demand, Wilwood has applied an upgrade to many of its Street Performance and Show Car brake kits by adding a black E-coat corrosion finish to its GT slotted rotors. This process provides a full electro-coat coverage inside and out to inhibit oxidization and to improve aesthetic appeal.

The E-coat finish will be removed from the rotor faces quickly during the initial 'bedding' process, leaving the rest of the rotor protected, including the mount tabs. Brake kits which include rotor part numbers ending with -GTB will now include the E-coat finish, which is applied at our Camarillo, CA, facility.



GT SLOTTED ROTORS with BLACK E-COAT FINISH

Download hi-res photo, click here

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

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