



FOR IMMEDIATE RELEASE

Wilwood Shelby Partnership

Of course you know Shelby for all of its iconic cars over the years; the world beating Cobras of the early 60s, GT350 Mustangs that tore up Trans-Am racing, and the hottest Mustang you can buy from a Ford dealer, a 2012 Shelby GT350. These cars are all known for impressive performance and styling, and that's why Shelby Automobiles came to Wilwood for upgraded braking performance on both the Cobra, and the 2012 GT350.

The Cobras are now equipped with our 12" rotors and 4 piston Dynalite calipers on all 4 corners. The kits were designed to haul the roadster down just as fast as a 427 power plant can accelerate it. The light weight Dynalite calipers, aluminum hats and brackets keep the weight down while generating modern braking performance. The best part is that through collaboration with Shelby engineers, we were able to keep it all inside the vintage knock-off wheel. After all, that's what the Cobra is all about: modern performance in a vintage package.

The 2012 Shelby GT350 uses a modern 19" wheel which allowed us to put the biggest brakes available on these cars. Fourteen inch rotors and W6A calipers take full advantage of those open wheels in the front, while a 14" rear rotor and W4A caliper keep the rear tires in check. The drilled, slotted, and e-coated SRP rotors are made from our new Spec 37 proprietary formula cast iron that provides unparalleled longevity and resistance to warping and cracking. The revised W6A and W4A calipers are built from forged aluminum bodies and grade 8 steel bolts which combine to form a perfect match of strength and light weight. The calipers are available in multiple powder coat colors and a brand new nickel plated finish. We fill the calipers with our BP-20 high friction brake pads that work great on the street and will sustain the abuse of a high performance driving event with ease.

Wilwood and Shelby Automobiles partnership is a natural fit given our mutual dedication to providing customers with the highest performance possible. Now the customer can experience that dedication to performance right off the showroom floor.

For more information or to obtain high resolution photos for printing, contact: Wilwood's Marketing Department at (805) 388-1188.



Shelby GT350 at SEMA



Up Close View of the Caliper