CUI DISC BRAKES

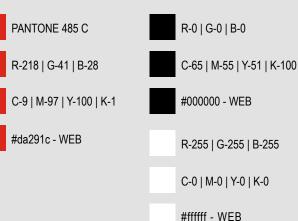
BRAND & LOGO GUIDELINES

Wilwood BRAND and LOGOS

With over 45 years, the Wilwood family of brands is highly recognized and presents a paramount level of quality. Enhance your company's image by displaying Wilwood logos on your website, in your shop, and on all your vehicles.

COLORS

Wilwood logo colors are a combination of red, black & white.



Vector or outline logos are available for download in our website. They are in PDF format that can be use from large to small format printing/cutting and digital use. Our logos are designed to work best on dark and light backgrounds.

DIVISION LOGOS



LOGO OWNERSHIP & USE

 $\textbf{WILWOOD}^{\texttt{B}}$ is a registered trademark. Any brand or logos used to misrepresent $\textbf{WILWOOD}^{\texttt{B}}$ is prohibited.

https://www.wilwood.com/Media/Branding

ROTOR LOGO



BRAKE FLUID LOGOS

