# CUI DISC BRAKES

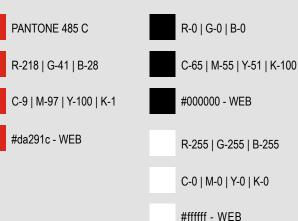
### BRAND & LOGO GUIDELINES

## Wilwood BRAND and LOGOS

With over 45 years, the Wilwood family of brands is highly recognized and presents a paramount level of quality. Enhance your company's image by displaying Wilwood logos on your website, in your shop, and on all your vehicles.

#### COLORS

Wilwood logo colors are a combination of red, black & white.



Vector or outline logos are available for download in our website. They are in PDF format that can be use from large to small format printing/cutting and digital use. Our logos are designed to work best on dark and light backgrounds.

#### **DIVISION LOGOS**



#### LOGO OWNERSHIP & USE

 $\textbf{WILWOOD}^{\texttt{B}}$  is a registered trademark. Any brand or logos used to misrepresent  $\textbf{WILWOOD}^{\texttt{B}}$  is prohibited.

https://www.wilwood.com/Media/Branding

#### **ROTOR LOGO**



#### BRAKE FLUID LOGOS

