



**FOR IMMEDIATE RELEASE:**

## **Lucas Oil and Wilwood Partnership for 2026**

### ***Wilwood Racing sponsors the Lucas Oil Late Model Dirt Series for 2026***

**Camarillo, CA • April 2026**

Wilwood Racing is excited to announce a continuing partnership with Lucas Oil Late Model Dirt Series for the 2026 season that includes the “Lucky 7 Contingency Award” for 7th-place finishers at each race. Lucas Oil Racing Series is well known for blockbuster battles on the dirt tracks, including the Late Model Dirt Series presented by FloRacing, a streaming motorsports network loaded with racing content!

Since 1989, headquartered in Indianapolis, IN, Lucas Oil has helped redefine the lubricant market and the racing industry by manufacturing high-quality lubricants, including engine oils, greases, gear lubes, additives, and car-care products, available to customers worldwide. Wilwood’s partnership with Lucas Oil Late Model Dirt Series is the perfect platform to get in front of millions of viewers and showcase not only our racing products used by winning racers and teams across the country, but also our street and truck performance braking products.

Wilwood Racing looks forward to a great 2026 season partnering with Lucas Oil Late Model Dirt Series, with a rewarding marketing opportunity for the Wilwood brand. This series targets a racer segment that is serious about upgrading their vehicles with the best brakes possible to win races, and passionate spectators who are car enthusiasts and want the best brakes for their own vehicles.



### **About Wilwood Engineering**

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at [info@wilwood.com](mailto:info@wilwood.com).

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