



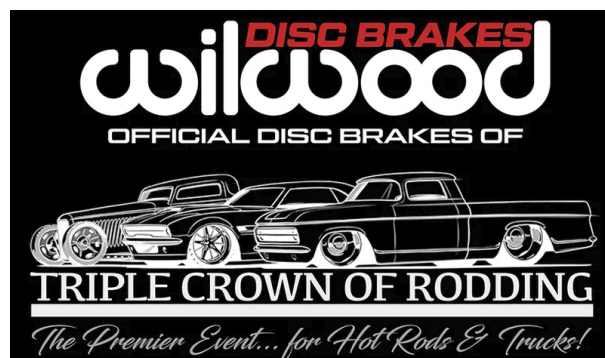
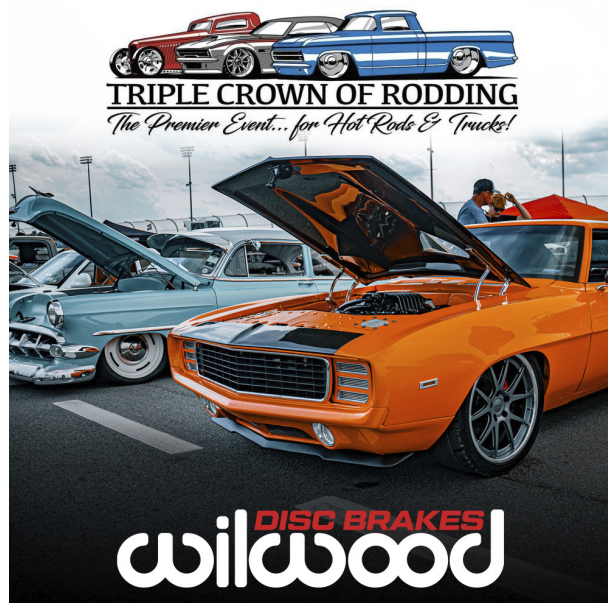
FOR IMMEDIATE RELEASE:

Wilwood is the Official Disc Brakes of the Triple Crown of Rodding for 2026

Camarillo, CA • August 2026

Wilwood Disc Brakes is proud once again to be the Official Disc Brakes of the prestigious **Triple Crown of Rodding** – THE premier hot rod and truck event in the country. Now in its 4th year in 2026, TCR was started by Bobby Alloway and Gary Case with a vision to attract the “best of the best” elite-level builds and aftermarket manufacturers in the U.S., held at the Nashville Superspeedway in Lebanon, TN, on September 11th & 12th, 2026.

The Triple Crown of Rodding event features pre-1973 hot rods, classics, and customs, along with American-made trucks up to 1998. Participants are drawn from states far and near, with a generous array of awards, including Street Rod of the Year, Street Machine of the Year, Truck of the Year, TCR Top 30, TCR Elite 10, and Celebrity Pick awards from 20 well-known icons of the industry. Triple Crown of Rodding awards are hand-crafted, ranging from machined billet trophies to custom-painted Fender guitars, and have quickly earned a reputation as one of the most respected and sought-after awards in the rodding industry.



— more —

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Wilwood Disc Brakes looks forward to another exciting show in 2026, partnering with Triple Crown of Rodding. This event is the perfect opportunity for Wilwood to exhibit and mingle with not only the most notable and passionate builders leading the industry, but also vehicle owners and spectators alike who are all auto enthusiasts and understand why having the best brakes available is important. For more information, go to www.wilwood.com.



*Wilwood Disc Brakes - the Official Disc Brake Company of
Triple Crown of Rodding*

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

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