



FOR IMMEDIATE RELEASE:

Wilwood's Disc Brakes Announces new Big Brake front kit for the 1997 – 2003 Ford F-150 Truck

Camarillo, CA • December 2012

Wilwood Disc Brakes has recently introduced a new W6AR big brake front upgrade kit for the 1997-2003 Ford F-150 Truck, 2-wheel drive only. This track tested kit provides big brake styling and real big brake stopping power for use in conjunction with wheel and tire upgrades for street (towing), or show. The kit works harmoniously with the original equipment master cylinder and ABS functions.

Front kit (P/N 140-12824) features forged W6AR 6 piston differential bore [calipers](#) that provide enhanced performance over the original stock calipers coupled with 14.25" vented rotors. Calipers feature six differential bore stainless steel pistons that provide fully balanced pad loading, along with the corrosion resistance and thermal retardant qualities of the stainless alloy that will keep your calipers cooler and running trouble free for many more miles down the road. Base model kits include either gloss black or red powder coat calipers. Wilwood's new Quick-Silver series nickel plated calipers are also available as an option by special request.

W6AR Big Brake kits can be purchased with either 14.25" diameter [GT competition series](#), or the [SRP series](#) drilled and slotted E-coat rotors to maximize braking capacity and match style with your wheel size and design. GT rotors are fully detail machined from premium grade carbon iron castings, face slotted, and individually dynamic balanced to provide true and precise running at all speeds. SRP performance rotors feature Wilwood's signature directional drill and slot design with a protective E-coat finish. The drill and slot pattern adds race-tech styling and the venting qualities that preserve pad performance. The heat resistant E-coat finish protects the rotors from rust on all areas that are not swept clean by the brake pads.

Friction is provided by BP-10 compound Wilwood "[Smart Pads](#)". BP-10 is a unique metallic composite formula that provides quiet engagement and low dusting, but with the added temperature range and higher friction values of a semi-metallic compound pad. BP-10 runs clean and quiet on the street, with improved stopping power and fade resistance for tough roads and days pulling the family trailer.

To complete the installation, precision machined and application specific brackets come along with premium grade hardware and alignment shims for a secure and accurate installation. DOT approved flexline kits (P/N 220-12834), required to adapt Wilwood calipers to your chassis plumbing is included with the kit.

All of Wilwood's performance brake kits are loaded with cutting edge technology built on years of domination in world motorsports, and proven reliable through Zero PPM defect supply to OEM's. Wilwood's Big Brake Kits are designed to meet the high performance demands of today's tire, wheel and suspension technology.



For more information contact: Wilwood Engineering at (805) 388-1188 and request to speak with Erika Gordillo for marketing issues, or Andy Fritts for technical questions. Also, Wilwood's website is accessible at www.wilwood.com or e-mail customerreply@wilwood.com



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